

Christopher Rommel Scholarship

5k Run / Walk Sponsorship

We cordially invite you to participate as a Sponsor of the 4th annual Christopher Rommel Scholarship 5K Run / Walk. This event will raise money to fund the Scholarship at the New Foundations School. The event will be held on Sunday, May 19th, at Neshimany State Park in Bensalem, PA. The Dragon Boat Club of Norristown is hosting the event, which is a 501c3 Non-profit organization.

Christopher Rommel Jr. passed away following a tragic car accident at the age of 16. Christopher was an amazing athlete, honor student, and friend to everyone he met. The Christopher Rommel Scholarship was established to financially help a student at New Foundation Charter School attend college. The scholarship is awarded annually to a student at New Foundations Charter School in Philadelphia who exhibits the qualities of academics, community, and athletics that Christopher Rommel was so passionate about.

Your sponsorship will go directly to the Scholarship Fund. None of the money raised from sponsors is used for overhead or race management.

There are various levels of sponsorship for the Christopher Rommel Scholarship 5K.

Gold Level Sponsor---\$1000

- Listed as sponsor on web site with link
- Promoted as sponsor on all social media content
- Company logo on back of race t-shirt (1 color)
- Promotional materials in race packet
- Special announcements mentioning sponsor name during and after the race
- 4 complimentary race entries

Silver Level Sponsor--\$500

- Listed as sponsor on web site with link
- Promoted as sponsor on all social media content
- Company logo on back of race t-shirt (1 color)
- Promotional materials in race packet
- 2 complimentary race entries

Bronze Level Sponsor--\$250

- Listed as sponsor on web site with link
- Promoted as sponsor on all social media content
- Promotional materials in race packet
- 1 complimentary race entry

Water station Sponsor-- \$100

• Company name will appear on a prominently located sign at water station

If you are unable to sponsor the run, we are also looking for donations in the form of raffle items, food, drinks, gift cards, etc. No amount/item is too small for the wonderful cause.

For more information visit – <u>www.chrisrun.org</u> or email <u>info@chrisrun.org</u>. For more information on the hosting organization, visit <u>www.dragonboatclub.org</u> or email info@dragonboatclub.org

Thank you,

Lisa Rommel Sponsor Chair